



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L1

Results as of: 01/31/2018

GMT: HOWARD HUDSON

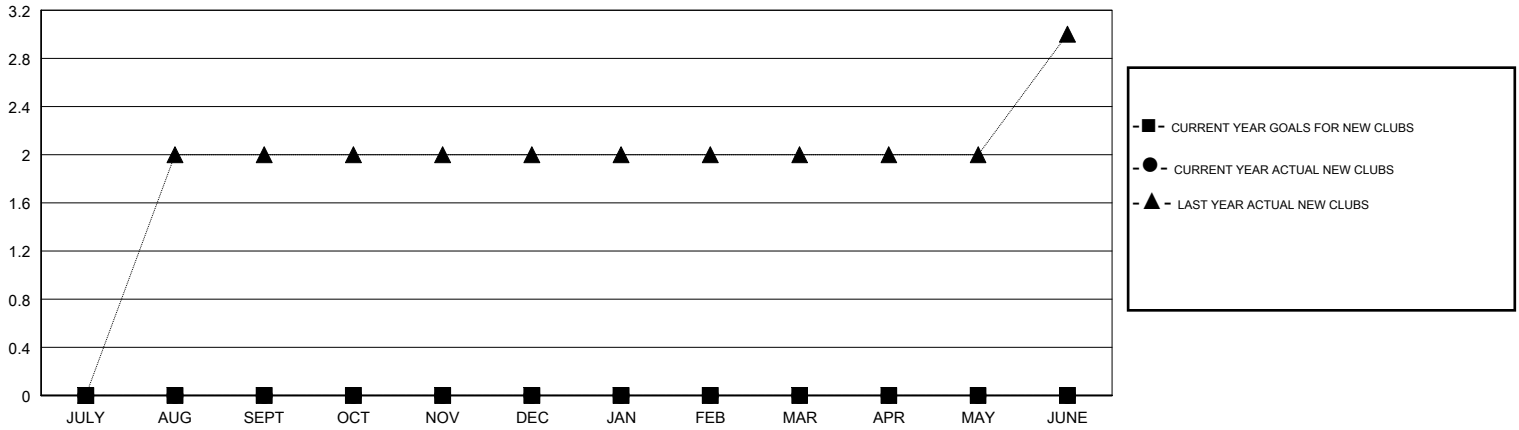
LOCATION CALIFORNIA

GMT CA

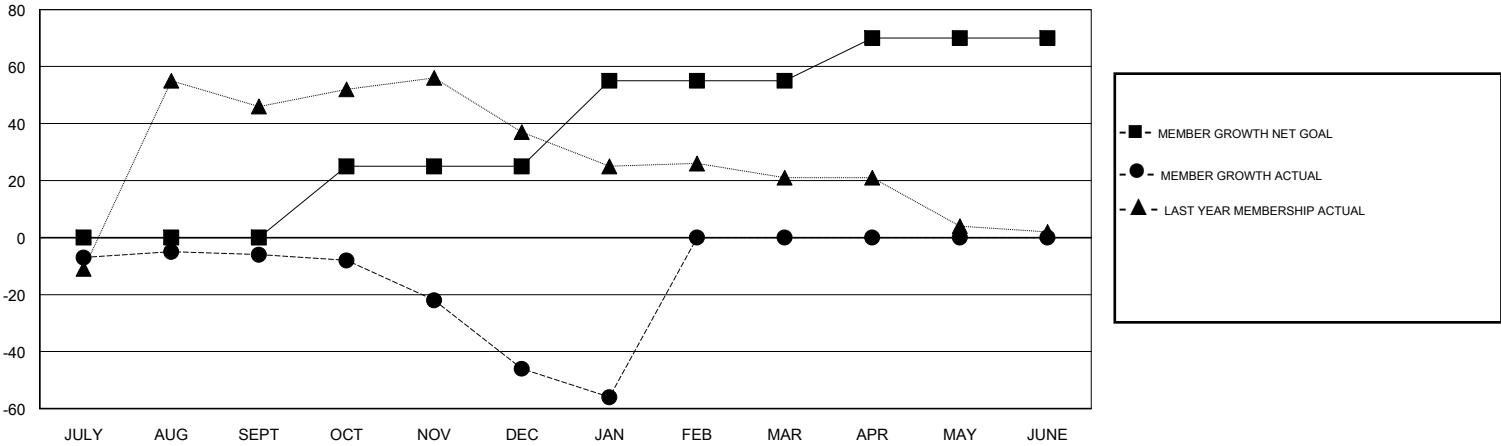
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	0	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	22	26
OCT/NOV/DEC	25	14	51
JAN/FEB/MAR	30	13	14
APR/MAY/JUNE	15	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	14 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 449 (55.85%) FEMALE 355 (44.15%) Women Percentage Fiscal Year Goal: 40%
<u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 0 OTHER 86 TOTAL 91	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 156 FAMILY MEMBERS PAYING HALF DUES 82